



BETTER TOGETHER

Agenda

April 21, 2014

Updates from the Meeting are Posted in Red

Meeting Attendees - Listing of those Present and Guests

Kent Alexander	Teri Harrison
Wayne Boston	Sharon Lockwood
Sharon Branigan	Lisa McGrath
Freeda Bush	Michelle Miralles
Gary Bush	Ken Wolfe
Maureen Campbell	Nancilee Wolfe

Events and Activities (Past) -

- Nothing Bundt Cakes Event on April 15 -

- Overview of Event

All in all, the consensus seems to be that the event was very successful. According to the owner of Nothing Bundt Cakes, purchases at the store essentially doubled for that day. In addition, 62 names and email addresses were collected which will be added to the store's advertising listing. The City will also add these email addresses to its regular mailing list.

- How could we Improve?

Suggestions discussed included the following -

- Shorter worker time slots for Better Together volunteers when we have events that last as long as the one at Nothing Bundt Cakes (which was three hours).
- Need name tags for Better Together volunteers.



- Pursue acquiring nice shirts and perhaps aprons for Better Together volunteers.

- Connecting Residents with Businesses – Other Opportunities

It was reported that at least two other businesses have expressed an interest in hosting an event.

- Earth Day Festival – Canceled

Because of the inclement weather, the Earth Day Event for 2014 was canceled.

Events and Activities (Future) –

- Milton Sweet Tea Society – April 25 – Pot Luck at Bethwell – Noon

Better Together and the Milton Sweet Tea Society will be hosting a joint luncheon at Bethwell on April 25. More information will be provided prior to the event regarding specific details.

- Adopt-a-Road Clean-up – April 26 at Thompson Road – 9:00 am

Barbara Peck is coordinating Better Together's second clean-up for its adopted road. We will be meeting at the same place as before, the tennis courts at Scotlandwell Place. We'll start off the morning with a few donuts.

- Community Pet Day – Christ Community Church – May TBD

It was reported that the Community Pet Day will not take place in May but would be re-scheduled for later on during the year.

- Communiten – June 2014

Tentative plans are to hold a second Communiten Activity during the June 2014 timeframe.

- North Fulton Community Charities –

- Back to School Program – August

- Warm Coat Day – October

- Holiday Program – November and December

During 2013, Teri Harrison led Better Together's efforts with respect to our participation in the three activities listed above which are directed by North Fulton Community Charities. It is Better Together's plan to continue to support these programs during 2014.

Welcoming New Residents - April Mailing (42 Home Sales)

It was reported that the April mailing has now been completed for the “Welcoming of New Residents” to Milton initiative. This program has been in effect for three months. During this time, some 125 packages have been mailed to those who have purchased homes in Milton.

Open Discussion

It was brought to the Committee’s attention that Milton High School has a long-standing tradition that its graduating seniors receive special notes from family members and friends. Additional information on this “Red Envelope Program” will be sent to Better Together members within the next few days.

After conclusion of the meeting, all in attendance pitched-in to collate approximately 75 mailing packages which will be used to mail to new residents.

Next Meeting - Bethwell Community Center - May 5, 2014