



6<sup>th</sup> Annual  
**CRABAPPLE FEST**

Hosted by  
Crabapple Community Association &  
City of Milton

Saturday, October 6, 2018  
10:00 a.m. – 5:00 p.m.

Historic Downtown Crabapple

**Milton's Signature Community Event – Free Family Fun!**

Join 40,000+ attendees at this festival with nearly 100 antique vendors, local artists and merchants, loads of childrens' rides and games for a full day of entertainment and great local food!

**SPONSORSHIP OPPORTUNITIES**

**\$5,000**

**Kid's Zone or Game Day Sponsor**

- 4x6 banner with your logo at entrance to kids' activity area "Your Company Kid's Zone" OR your logo on panels on each side of
- Placement of your logo on all event banners
- Prime Booth Space – (size of space is flexible, please let us know your request and we will try to accommodate)
- Company logo displayed in all newspaper ads leading up to event
- Company logo displayed on 6,500+ emails distributed
- Company website link from event page on City's website and tags on all social media platforms
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts & directory for festival

**\$3,000**

**Dining Tent Sponsor**

- Placement of your supplied banner on dining tent in prime location at the event (maximum size 4'x6')
- Table space at dining tent for literature, etc.
- Placement of your logo on all event banners
- Company logo displayed in all newspaper ads leading up to event
- Company logo displayed on 6,500+ emails distributed
- Company website link from event page on City's website and tags on all social media platforms
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts & directory for festival

**\$3,000**

**First Aid/Incident Command Tent Sponsorship**

- Placement of your supplied banner on first aid/public safety tent in prime location at the event (maximum size 4'x6')
- Table space at first aid tent for literature, etc.
- Company logo displayed in all newspaper ads leading up to event
- Company logo displayed on 6,500+ emails distributed
- Company website link from event page on City's website and tags on all social media platforms
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts & directory for festival

**\$2,000**

**ATM Sponsorship**

- Your branded tent over the ATM
- Company logo displayed in all newspaper ads leading up to event
- Company logo displayed on 6,500+ emails distributed
- Company website link from event page on City's website and tags on all social media platforms
- Recognition in City of Milton press release to all media contacts
- Company logo will appear on back of staff t-shirts & directory for festival

**\$1,000**

**Partner Sponsorship**

- Company website link from event page on City's website and tags on all social media platforms
- Company logo will appear on back of staff t-shirts & directory for festival

**2018 Crabapple Fest Sponsorship Application**

Company Name (as it should appear in advertising) \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Company Website (for web link) \_\_\_\_\_

Social Media Platforms \_\_\_\_\_

Select Level of Sponsorship:	Kid's Zone	\$5,000	_____
	Dining Tent	\$3,000	_____
	First Aid	\$3,000	_____
	ATM	\$2,000	_____
	Partner	\$1000	_____
	Other	\$_____	_____

Sponsorship Amount Enclosed \$ \_\_\_\_\_ - Payable to the "City of Milton"  
(If this is an in-kind sponsorship, please include the value of the approved donation.)

Please email, as soon as possible, a high resolution business logo (preferably EPS file format) to [courtney.spriggs@cityofmiltonga.us](mailto:courtney.spriggs@cityofmiltonga.us) for advertising purposes.

**The deadline for these materials is July 29, 2018** so we can insure your business name is included in our promotional advertising.

I hereby agree to participate as a Sponsor of the 2018 Crabapple Fest and agree to abide by all rules and requests of the City of Milton and Crabapple Fest Committee.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Scan & Email to:** Courtney Spriggs, City of Milton  
2006 Heritage Walk, Milton, GA 30004  
[courtney.spriggs@cityofmiltonga.us](mailto:courtney.spriggs@cityofmiltonga.us)  
(678) 242-2533  
[www.cityofmiltonga.us](http://www.cityofmiltonga.us)



## 2018 PARTICIPANT RULES

1. You are responsible for providing a quality tent to fit your booth space, as well as tables, chairs and signs. For safety, we require EACH pole on ALL tents be weighted with 10 lbs. in the event of unexpected weather conditions. Load-in times and a map will be emailed the week of 9/30/18.
2. Check-in at the Check-in Booth (directions will be on map) to receive a vehicle pass, booth number, and directions to assigned booth space.
3. Vehicle passes must be displayed on the dashboard to access the festival area. Booth number will be indicated on the actual booth site.
4. Only one vendor pass per booth space rented. Vehicles without a pass will not be permitted access to the festival area.
5. When unloading vehicle, pull-up as close as possible to booth to allow other vehicles to pass on the street. PLEASE DO NOT SET-UP BOOTH UNTIL YOUR VEHICLE IS MOVED. Quickly unload, move vehicle to assigned parking area, then return on foot to set-up your booth.
6. All booths must be ready by 9:30 AM Saturday, 10/6/18. Vehicular access to the vendor area will end 1 hour prior to the start of the event.
7. Booths must be kept open from 10 AM to 5 PM on Saturday. Breaking down your booth prior to the end of festival may result in exclusion from future Crabapple Fests.
8. If a vendor/participant displays items or conducts activities that were not listed on the application, OR has misrepresented activities taking place in any way, the event organizers reserve the right to ask the vendor/participant to leave the event and forfeit sponsor fee.
9. If your booth poses particular risk to attendees, festival planners reserve the right to require proper insurance documentation.

*By agreeing to be a participant at the 2018 Crabapple Fest, you assume all responsibility for, and risks and hazards of, participation in the activity planned by your group. In considerations of the City of Milton and the Crabapple Community Association providing permission to use the space requested, you, and all members of your group, do hereby release the City of Milton and the Crabapple Community Association, including all officials, officers, employees, sponsors, organizers, supervisors, volunteers, participants and agents (collectively the "releasees"), of any and all claims, demands and causes of action of whatever kind and nature, to include any and all bodily or personal injuries, damage to property, and any other damages or injuries, whether foreseen or unforeseen, resulting from or related to participation in the rental activity planned in the City of Milton and the Crabapple Community Association. You and all members of your group also agree to defend, indemnify and hold harmless the releasees from all claims for bodily and personal injuries, damage to property, and the consequences thereof arising out of you or your group's joint or several negligence or willful conduct, to include that of your agents, servants or workmen.*

### Directions

Click [here](#) for directions to historic downtown Crabapple. For driving directions, use 765 Broadwell Road Milton, GA 30004.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_